



## 2024 Confidential Generator Incentive Program Form

Business Name (Builder): \_\_\_\_\_

Kohler distributors, wholesalers, retailers, e-tailers and dealers are not eligible  
Program effective through 12/31/2024

### Per Home Rebate Program Per Unit

**Total Kohler Residential Automatic Transfer Switches: \$50**

Builder agrees to use Kohler Co. generator products (if used) on each new home.

**Total Kohler Residential Generators – 8 to 14 kW: \$100**

Builder agrees to use Kohler Co. generator products (if used) on each new home.

**Total Kohler Residential Generators – 20 kW: \$200**

Builder agrees to use Kohler Co. generator products (if used) on each new home.

**Total Kohler Residential Generators – 24 kW and larger: \$300**

Builder agrees to use Kohler Co. generator products (if used) on each new home.

No minimum number of homes must be closed annually to qualify for a rebate.

### **Claims**

Builder agrees to submit claims and proof-of-purchase on a semi-annual basis and not more than 15 days after a calendar year. No rebate check will be distributed on verifications more than 15 days after a calendar year has begun. The Builder will provide necessary information, as requested by Kohler Co., to prove their compliance with the Residential Builder Incentive program prior to a rebate check being distributed. Kohler Co. reserves the right to audit models and production homes to validate compliance with the Residential Builder Incentive program prior to rebate check being distributed. Audits will be done by Kohler Co. employee or a third-party firm. Payment will be issued once the (1) closing report, (2) audit, and (3) signed copy of the program is on file at Kohler and verified by Kohler Co. personnel.

### **Design Center Allowance**

Design Center/Selection Center display product (shell and literature) will be supplied at half price with prior approval of Kohler's Regional Sales Manager.

### **Model Home Allowance**

25% off dealer invoice for product (generators and transfer switches) for one model home is allowed for every 50 homes built, based on previous year closings, with prior approval of Regional Sales Manager. Model Homes are required to be fully furnished and open to the public for a minimum of one year.

### **Termination**

Both parties have the right to terminate this agreement with a prior 60 day written notice to Kohler Co./the Builder and Kohler Co. will make no further payments.

### **Acceptance**

Acceptance and activation of this program will begin with a signed copy sent to **Katlyn.Welch@kohler.com** with the following information:

|                      |       |
|----------------------|-------|
| Builder Company Name | _____ |
| Contact Name         | _____ |
| Address              | _____ |
| City, State, Zip     | _____ |
| Phone                | _____ |
| Email                | _____ |
| Kohler Dealer Name   | _____ |



**Agreement to Residential Builder Incentive Program**

\_\_\_\_\_  
Signature of Kohler Co. Area Manager

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Builder Representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Builder Channel Marketing Manager

\_\_\_\_\_  
Date